## THE PREMIER EVENT FOR THE MIDDLE EAST DOWNSTREAM INDUSTRY GOES VIRTUAL!



# ME-TECH 2021 MARKETING OPPORTUNITIES

#### Join us virtually at ME-TECH

- the essential meeting place for the downstream industry bringing together senior representatives and specialists from regional end-user companies with the leading licensors, technology companies and innovative service and solutions providers.

ME-TECH VIRTUAL 2021 will provide a unique platform to share latest projects, discuss market trends and the challenges and opportunities that come with them and become updated on the latest technological advances which will drive the refining and petrochemicals industries towards greater growth and efficiency – all through a mix of highly interesting papers, panel sessions and interactive exchanges.

During this time, the importance of Networking is greater than ever. We are delighted to announce new and innovative ways to support networking during ME-TECH 2021 through our tailored made virtual platform.

## BECOME AN EXHIBITOR



#### **Virtual Exhibition Package**

- Virtual exhibition stand in the exhibition area
- Variety of promotion features at your stand PDF ads, brochures, videos, presentations, reports, links, demos, shareable content & surveys
- Three complimentary places for Delegate/Speaker/Stand Representatives
- Show your creativity surprise the delegates with a game, raffle, polls, virtual giveaways
- Analytics & Tracking for sales-leads
- Live chat with visitors with extra feature of adding clickable photo of your stand representatives - More opportunities for meaningful meetings with the right prospects
- Notification you will be notified when delegates are visiting your virtual stand
- Your logo advertised as an Exhibitor on the event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive database
- Opportunity to give presentation will cost additional 900 USD (subject to approval & availability)
- Breakout Meeting Room invite your clients or potential clients for private virtual group meetings at additional 300 USD
- Participation in the 'Exhibitors ePassport Scheme' we guarantee traffic to your virtual stand, as delegates will be given a chance to win a prize by clicking a 'check-in' button at each exhibitor stand



### GENERAL SPONSORSHIP PACKAGE



- Opportunity to give a presentation (subject to approval & availability)
- Place for Senior Representative on the ME-TECH Technical Committee
- Virtual exhibition stand in the exhibition area
- Variety of promotion features at your stand PDF ads, brochures, videos, presentations, reports, links, demos, shareable content & surveys
- Four complimentary places for Delegate/Speaker/Stand Representatives
- Show your creativity surprise the delegates with a game, raffle, polls, virtual giveaways
- Analytics & Tracking for sales-leads
- Live chat with visitors with extra feature of adding clickable photo of your stand representatives - More opportunities for meaningful meetings with the right prospects
- Notification you will be notified when delegates are visiting your virtual stand
- Your logo advertised as a Sponsor on the platform, event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Breakout Meeting Room invite your clients or potential clients for private virtual group meetings
- Participation in the 'Exhibitors ePassport Scheme' we guarantee traffic to your virtual stand, as delegates will be given a chance to win a prize by clicking a 'check-in' button at each exhibitor stand



## REGISTRATION SPONSORSHIP PACKAGE



- Opportunity to give a presentation (subject to approval & availability)
- Place for Senior Representative on the ME-TECH Technical Committee
- Your logo displayed in the delegate registration email and in the online registration form
- Virtual exhibition stand in the exhibition area
- Variety of promotion features at your stand PDF ads, brochures, videos, presentations, reports, links, demos, shareable content & surveys
- Four complimentary places for Delegate/Speaker/Stand Representatives
- Your logo advertised as a Sponsor on the platform, event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Show your creativity surprise the delegates with a game, raffle, polls, virtual giveaways
- Live chat with visitors with extra feature of adding clickable photo of your stand representatives - More opportunities for meaningful meetings with the right prospects
- Breakout Meeting Room invite your clients or potential clients for private virtual group meetings
- Opportunity to host a round table discussion during the conference
- Participation in the 'Exhibitors ePassport Scheme' we guarantee traffic to your virtual stand, as delegates will be given a chance to win a prize by clicking a 'check-in' button at each exhibitor stand
- Analytics, Notification & Tracking as indicated in the General Sponsorship



## Q&A SPONSORSHIP PACKAGE



- Opportunity to give a presentation (subject to approval & availability)
- Place for Senior Representative on the ME-TECH Technical Committee
- Your logo displayed during Q&A's sessions
- Virtual exhibition stand in the exhibition area
- Variety of promotion features at your stand PDF ads and brochures, videos, presentations, reports, links, demos, shareable content & surveys
- Your logo advertised as a Sponsor on the platform, event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Show your creativity surprise the delegates with a game, raffle, polls, virtual giveaways
- Four complimentary places for Delegate/Speaker/Stand Representatives
- Live chat with visitors with extra feature of adding clickable photo of your stand representatives More opportunities for meaningful meetings with the right prospects
- Breakout Meeting Room invite your clients or potential clients for private virtual group meetings
- Opportunity to host a round table discussion during the conference
- Participation in the 'Exhibitors ePassport Scheme' we guarantee traffic to your virtual stand, as delegates will be given a chance to win a prize by clicking a 'check-in' button at each exhibitor stand
- Analytics, Notification & Tracking as indicated in the General Sponsorship





## INTERVAL SPONSORSHIP PACKAGE



- Opportunity to give a presentation (subject to approval & availability)
- Place for Senior Representative on the ME-TECH Technical Committee
- Your logo and advertisement displayed during intervals. Opportunity to play company videos during intervals
- Virtual exhibition stand in the exhibition area
- Variety of promotion features at your stand PDF ads and brochures, videos, presentations, reports, links, demos, shareable content & surveys
- Four complimentary places for Delegate/Speaker/Stand Representatives
- Show your creativity surprise the delegates with a game, raffle, polls, virtual giveaways
- Your logo advertised as a Sponsor on the platform, event website and throughout our event marketing campaign including digital and social media channels, advertisements in professional media and regular e-mail campaigns to our extensive data base
- Live chat with visitors with extra feature of adding clickable photo of your stand
   representatives More opportunities for meaningful meetings with the right prospects
- Breakout Meeting Room invite your clients or potential clients for private virtual group meetings
- Opportunity to host a round table discussion during the conference
- Participation in the 'Exhibitors ePassport Scheme' we guarantee traffic to your virtual stand, as delegates will be given a chance to win a prize by clicking a 'check-in' button at each exhibitor stand
- Analytics, Notification & Tracking as indicated in the General Sponsorship

